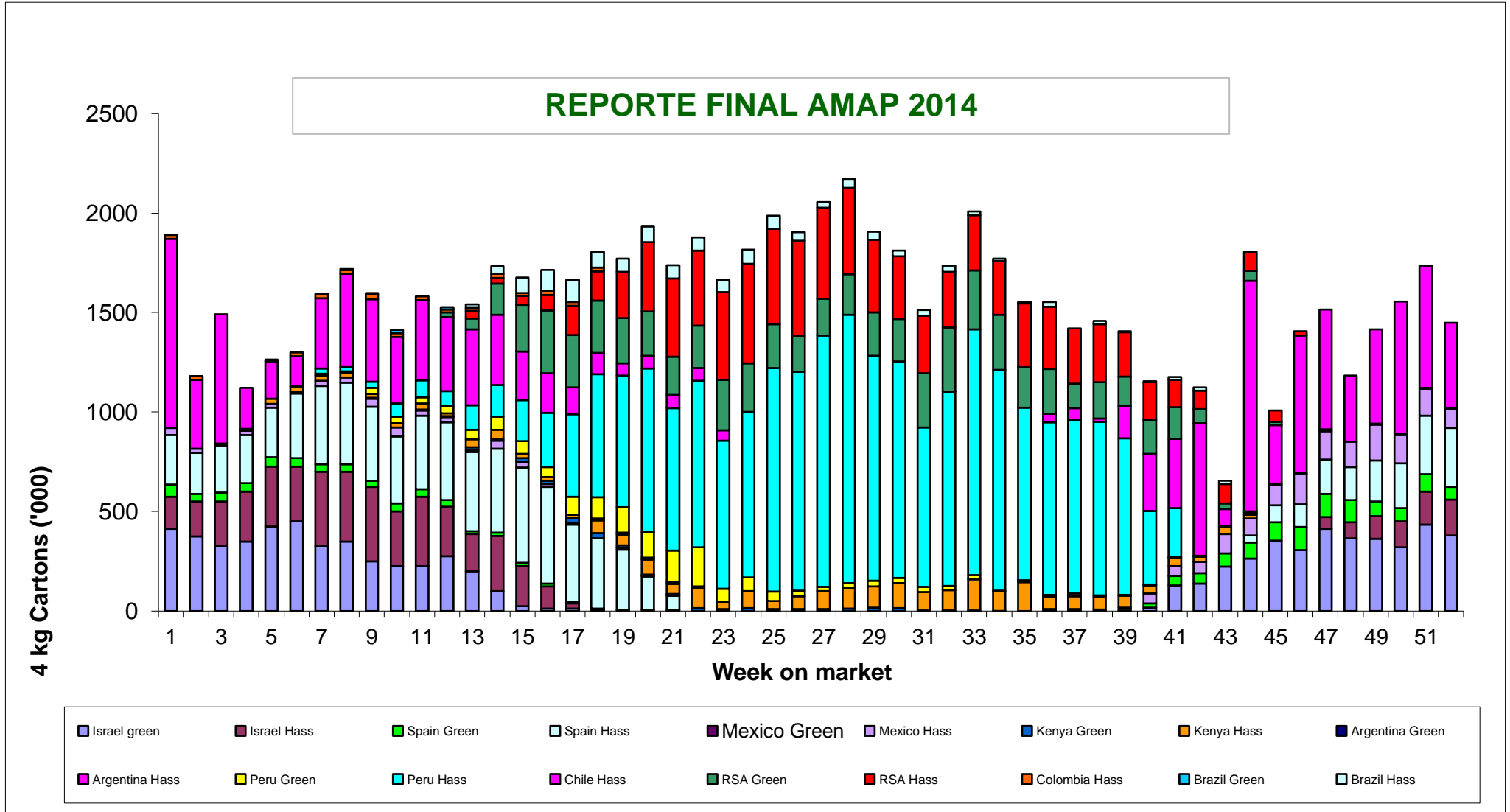
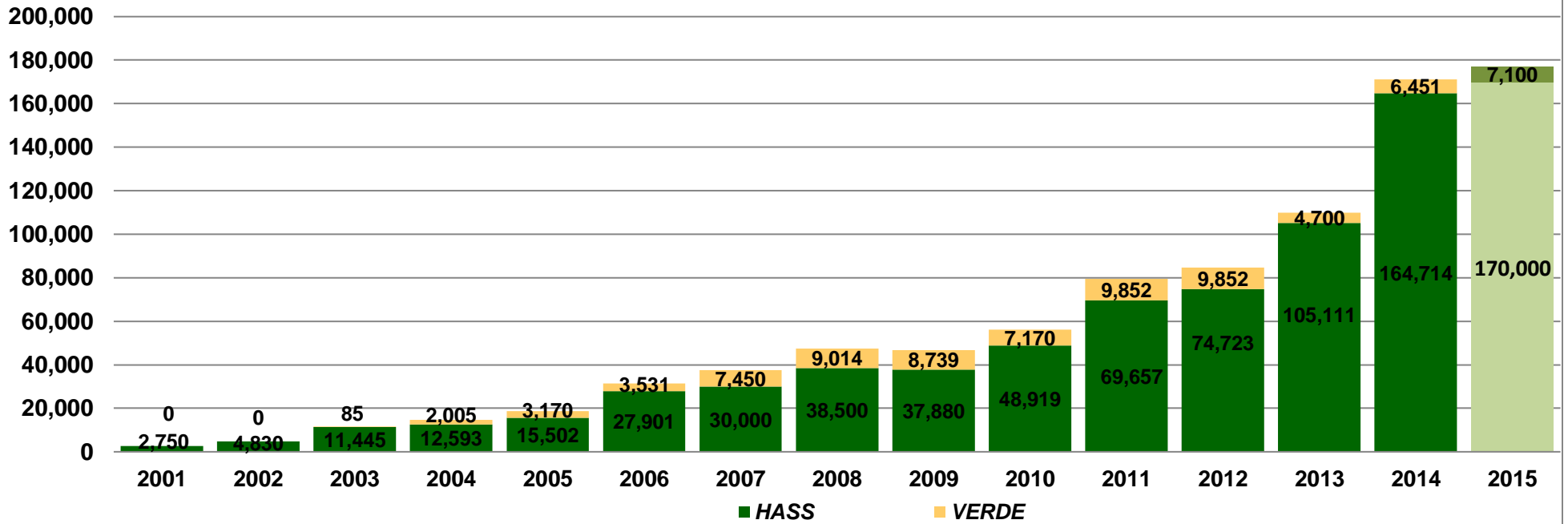


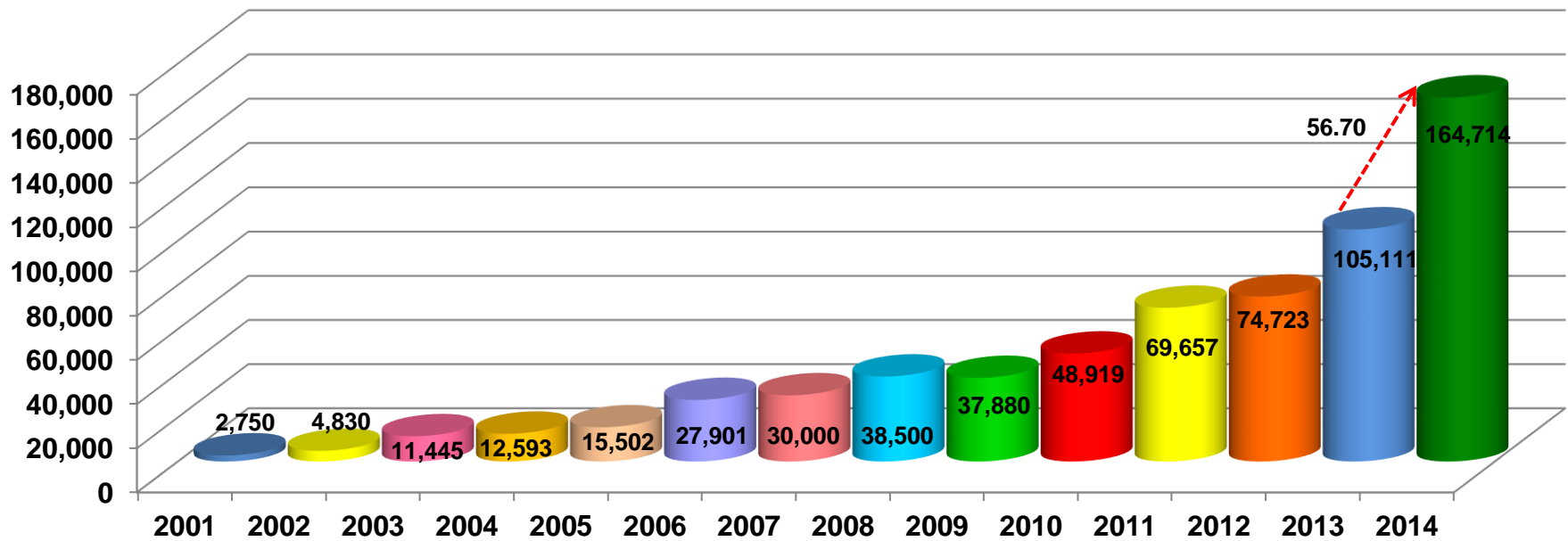
REPORTE FINAL EXPORTACIÓN DE PALTA HASS 2014



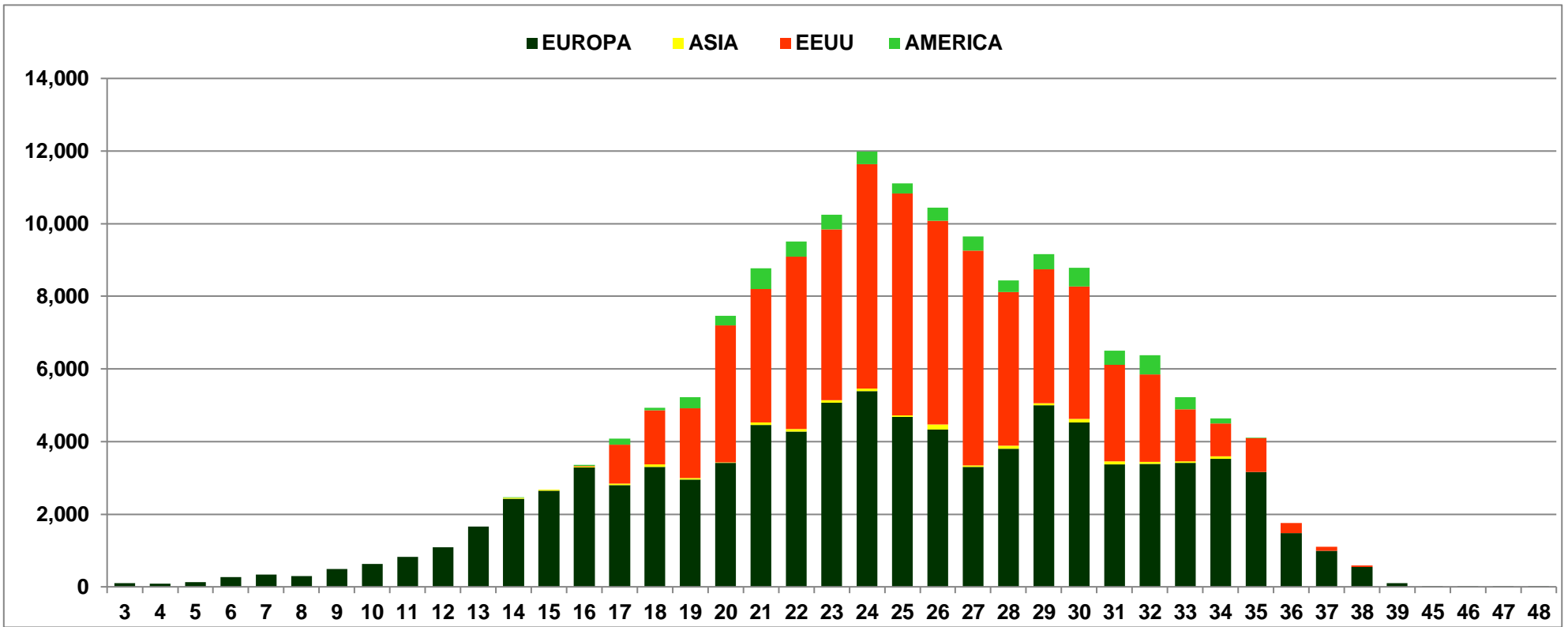
EXPORTACION DE PALTA HASS Y VERDE EN TM 2001 - 2014 PROYECTADO 2015



EXPORTACION DE PALTA HASS EN TM 2001- 2014



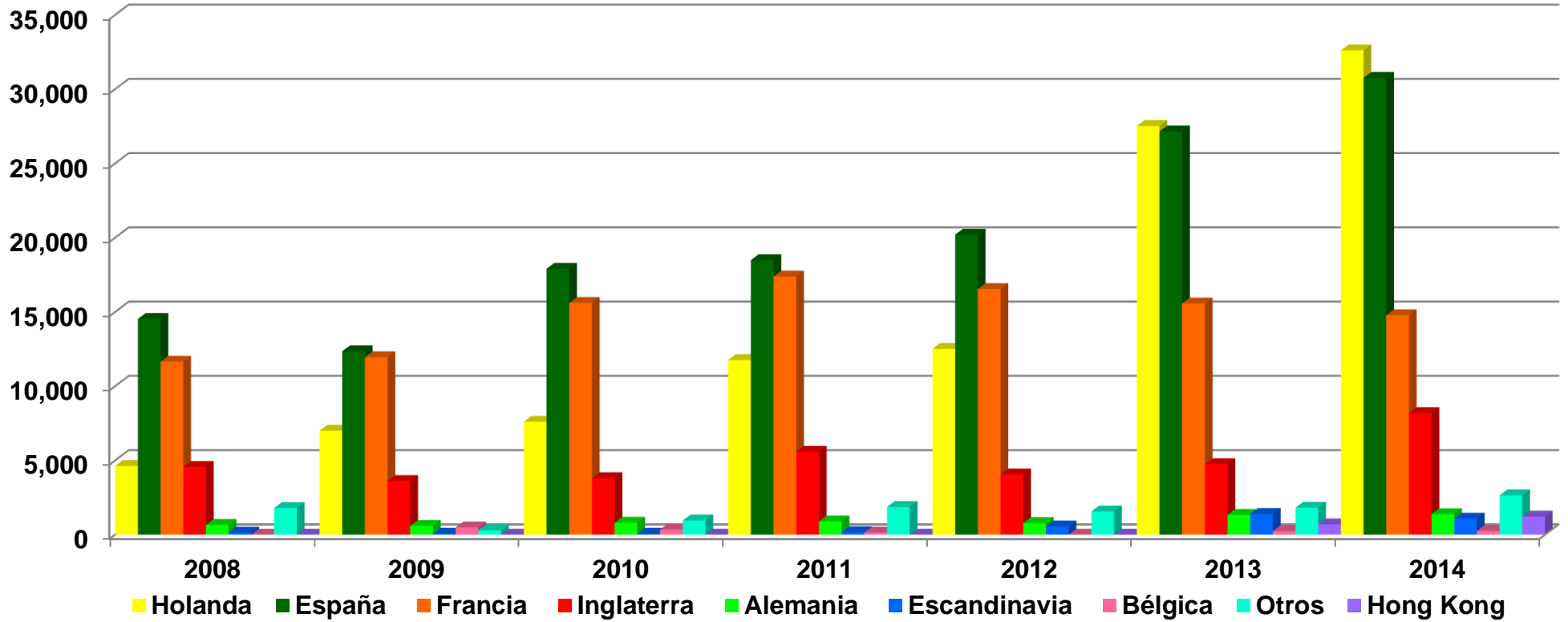
EXPORTACION PALTA HASS CAMPAÑA 2014 POR SEMANA TM



**EXPORTACION TOTAL DE
PALTA HASS POR EMPRESA
EXPORTADORA 2014**

	Empresa	Cant. Exportada TM	% de participacion
1	Camposol	34,782	21.12%
2	Soc. Agricola Drokasa	15,238	9.25%
3	CPF	14,016	8.51%
4	Agrícola Cerro Prieto	12,036	7.31%
5	Fruchincha	8,291	5.03%
6	Avo / Talsa	6,918	4.20%
7	Agrop. Las Lomas de Chilca	6,276	3.81%
8	Mission Perú	5,517	3.35%
9	Eurofresh Perú SAC	4,569	2.77%
10	IncAvo / Hass Perú	3,658	2.22%
11	Proc. Laran	3,309	2.01%
12	Agr. Don Ricardo	3,197	1.94%
13	Agroind. Verdeflor	3,151	1.91%
14	Negociacion Caceres	2,957	1.80%
15	Agrícola Chapi	2,827	1.72%
16	Agrícola Las Marias	2,680	1.63%
17	Dominus	2,112	1.28%
18	Sociedad Agraria Estanislao de Chimú	1,079	0.65%
19	Green Peru	1,061	0.64%
20	Agr. Ayacucho	1,056	0.64%
21	Green Land	1,045	0.63%
22	Agroindustrias AIB	889	0.54%
23	Agrícola Pampa Baja	872	0.53%
24	Proc. Torreblanca	824	0.50%
25	Soc. Agricola Saturno	781	0.47%
26	Sociedad Agrícola Arona	762	0.46%
27	Exportadora El Parque	760	0.46%
28	D.O. Perú	634	0.38%
29	Fundo Santa Patricia	532	0.32%
30	Deshidratadora Libertad	504	0.31%
31	Agroinca PPX	359	0.22%
32	Ecoacuicola	211	0.13%
33	Agroindustria Beta	192	0.12%
34	Danper	148	0.09%
35	Corporación Agrolatina	128	0.08%
36	Otros	21,343	12.96%
	TOTAL EXPORTADO 2014 EN TM	164,714.00	100.00%

EXPORTACION DE PALTA HASS A EUROPA Y ASIA POR PAIS DE DESTINO 2008 - 2014 TM



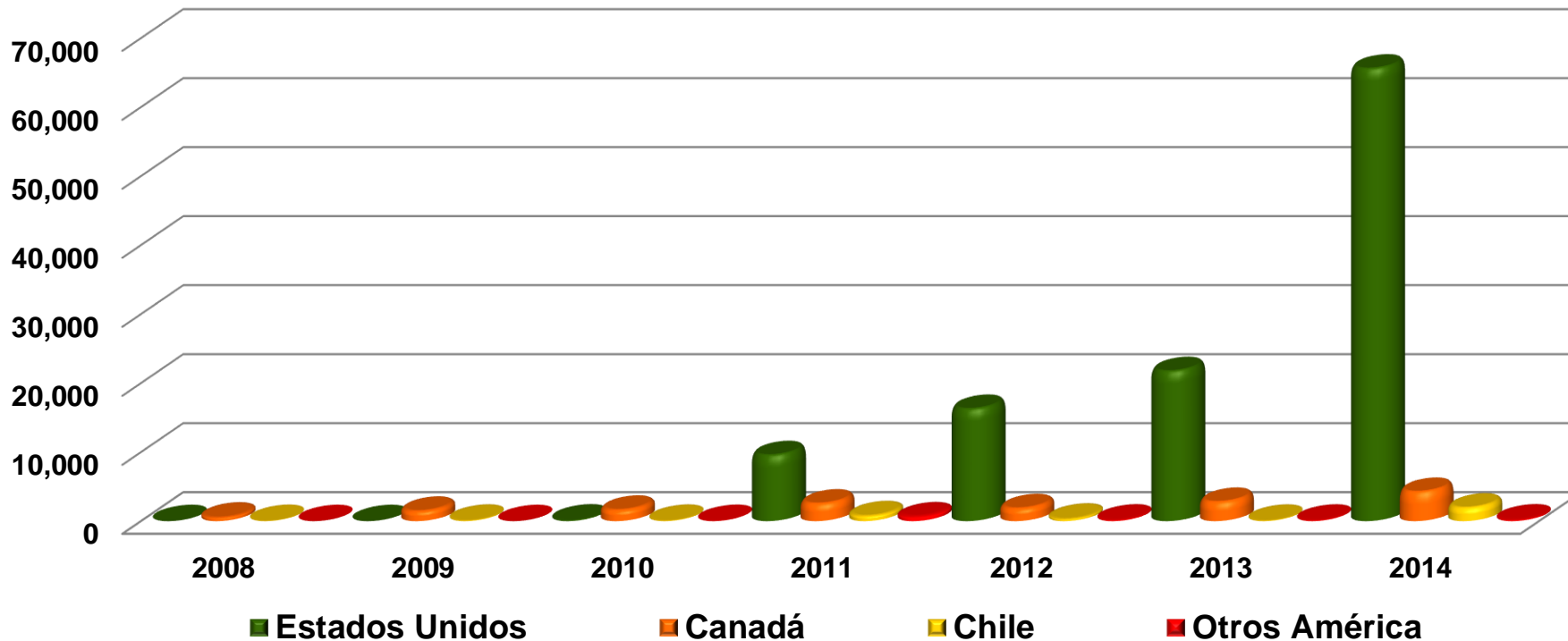
PAIS	2008	2009	2010	2011	2012	2013	2014
Holanda	4,622	6,996	7,601	11,757	12,508	27,518	32,608
España	14,526	12,346	17,899	18,480	20,197	27,149	30,756
Francia	11,641	11,950	15,600	17,382	16,539	15,564	14,774
Inglaterra	4,560	3,609	3,806	5,576	4,057	4,747	8,183
Alemania	651	591	803	887	781	1,331	1,373
Escandinavia	141	63	63	169	549	1,394	1,077
Bélgica	0	487	338	148	0	232	253
Otros	1,792	296	950	1,859	1,563	1,816	2,649
Hong Kong	0	0	0	0	0	695	1,219
TOTAL TM	37,934	36,338	47,060	56,257	56,194	80,445	92,892

Nota: En comparación con el 2013, en el 2014 se ha exportado a Europa 14.95% más.

**EXPORTACION DE
PALTA HASS A
EUROPA Y ASIA POR
EXPORTADOR 2014
TM**

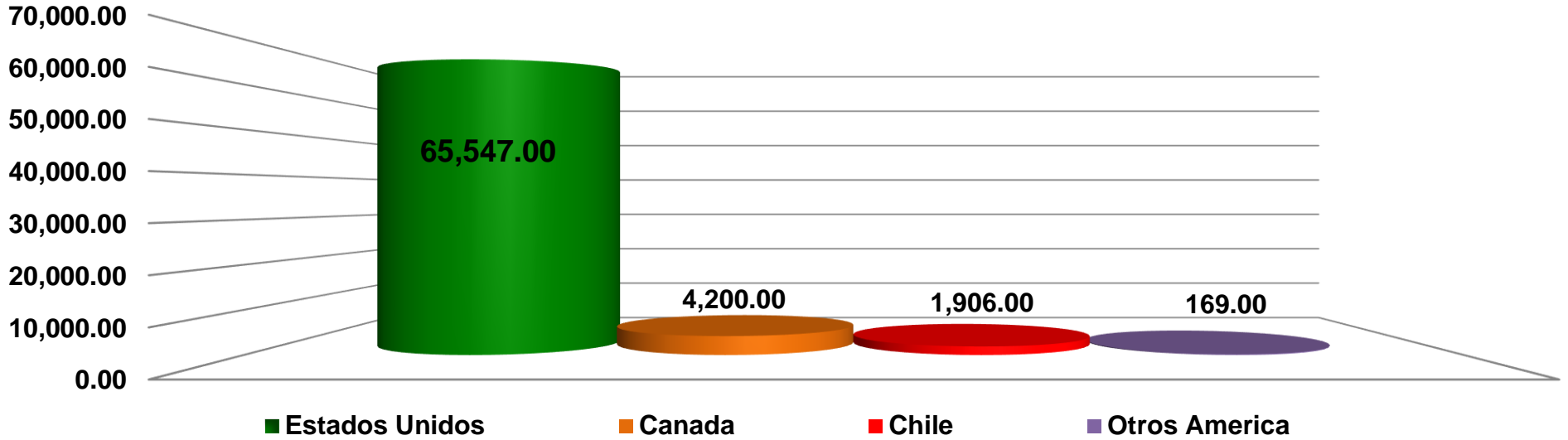
	Empresa	Cantidad Exportada TM	Participacion (%)
1	Soc. Agricola Drokasa	9,863	10.62%
2	CPF	9,567	10.30%
3	Agrícola Cerro Prieto	7,371	7.93%
4	Camposol	6,547	7.05%
5	Eurofresh	4,182	4.50%
6	Fruchincha	4,055	4.37%
7	Avo / Talsa	3,844	4.14%
8	Agrop. Las Lomas de Chilca	3,696	3.98%
9	Negociación Caceres	2,957	3.18%
10	Agroind. Verdeflor	2,915	3.14%
11	Agr. Don Ricardo	2,746	2.96%
12	Dominus	2,112	2.27%
13	Proc. Laran	1,880	2.02%
14	Agrícola Chapi	1,605	1.73%
15	Mission	1,373	1.48%
16	IncAvo / Talsa	1,056	1.14%
17	Agr. Ayacucho	1,056	1.14%
18	Soc. Agraria Estanislao del Chimú	972	1.05%
19	Green Peru	781	0.84%
20	Soc. Agricola Saturno	781	0.84%
21	Proc. Torreblanca	781	0.84%
22	Agroindustrias AIB	739	0.80%
23	Sociedad Agricola Arona	676	0.73%
24	D.O Perú	634	0.68%
25	Agrícola Pampa Baja	528	0.57%
26	Green Land	486	0.52%
27	Agrícola Las Marías	465	0.50%
28	Deshidratadora Libertad	461	0.50%
29	Agroinca PPX	359	0.39%
30	Agrícola Santa Patricia	275	0.30%
31	Ecoacuicola	211	0.23%
32	Danper	127	0.14%
33	Corporacion Agrolatina	127	0.14%
34	Complejo Agroind. Beta	84	0.09%
35	Otros	17,581	18.93%
	TOTAL	92,892	100%

**EXPORTACION DE PALTA HASS A AMERICA POR DESTINO
DEL 2008 AL 2014 - TM**

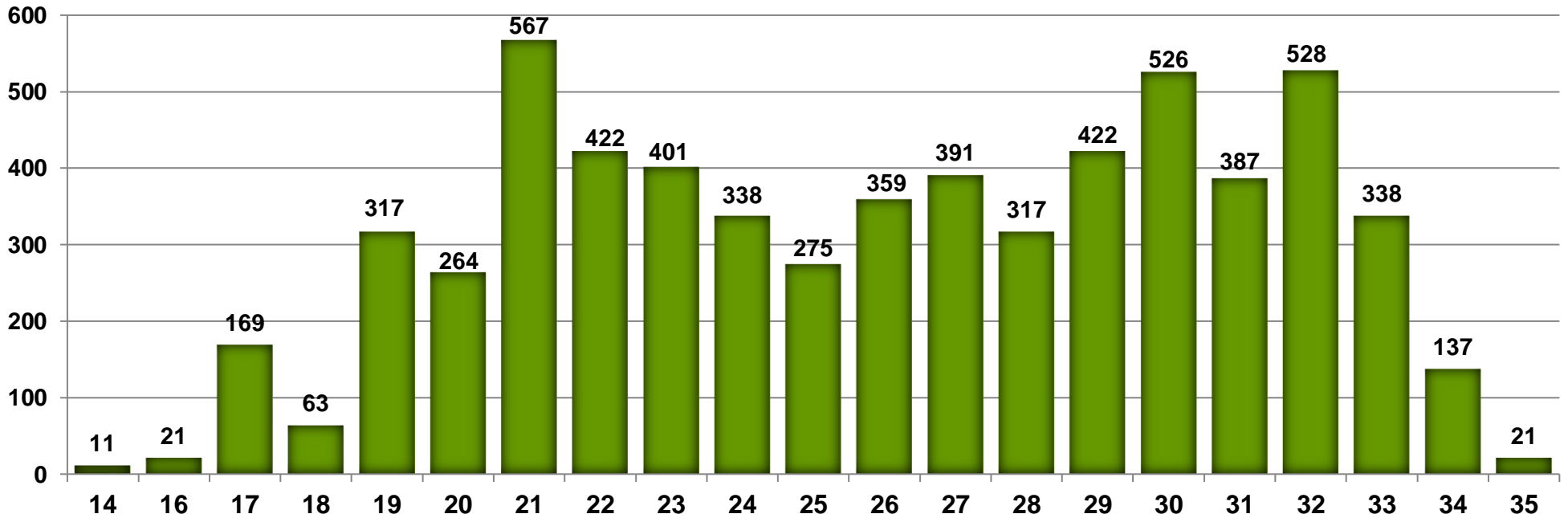


PAIS	2008	2009	2010	2011	2012	2013	2014
Estados Unidos	0	0	148	9,525	16,227	21,706	65,547
Canadá	524	1,436	1,585	2,503	1,813	2,742	4,200
Chile	42	106	85	759	340	97	1,906
Otros América	0	0	41	613	148	121	169
TOTAL TM	566	1,542	1,859	13,401	18,528	24,666	71,822

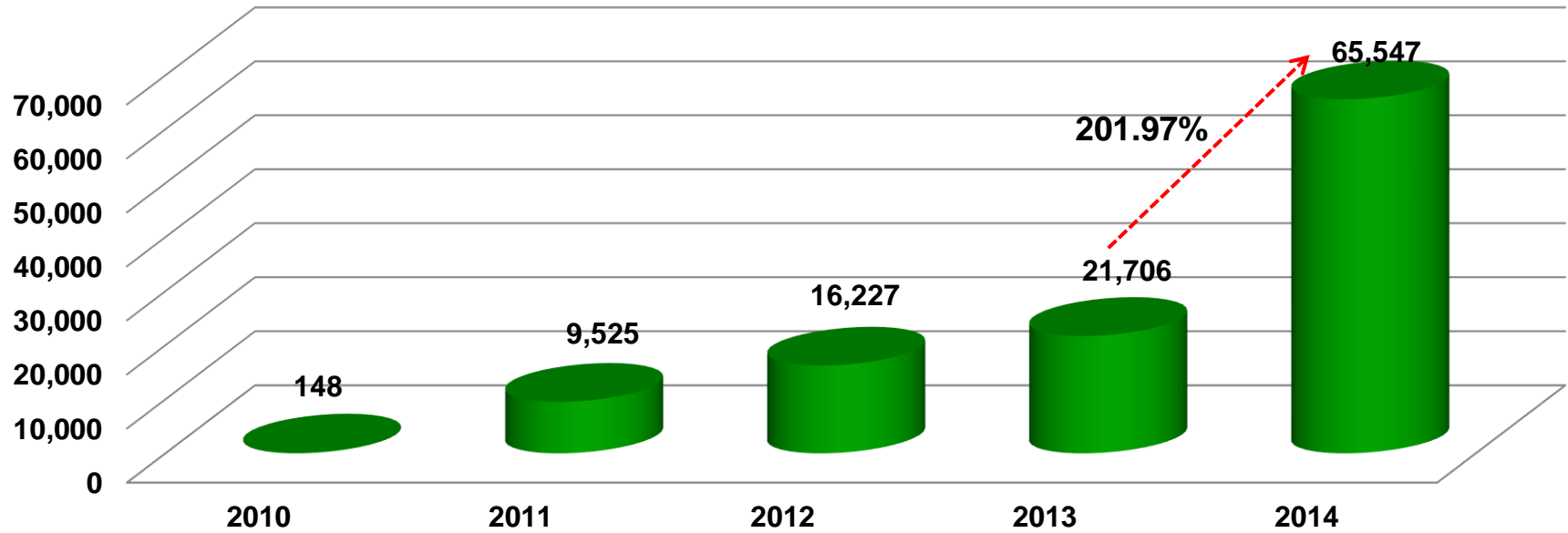
EXPORTACION DE PALTA HASS A AMERICA POR PAIS DE DESTINO 2014 TM



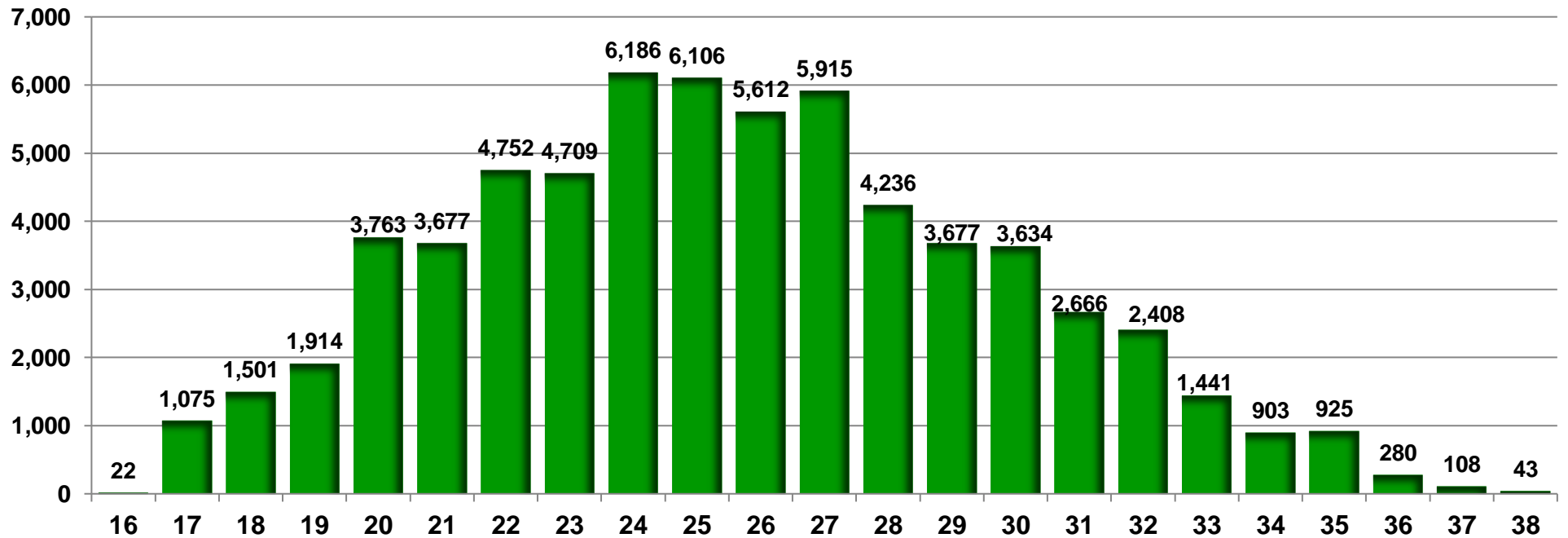
EXPORTACION DE PALTA HASS A AMERICA POR SEMANA 2014 TM (No incluye EEUU)



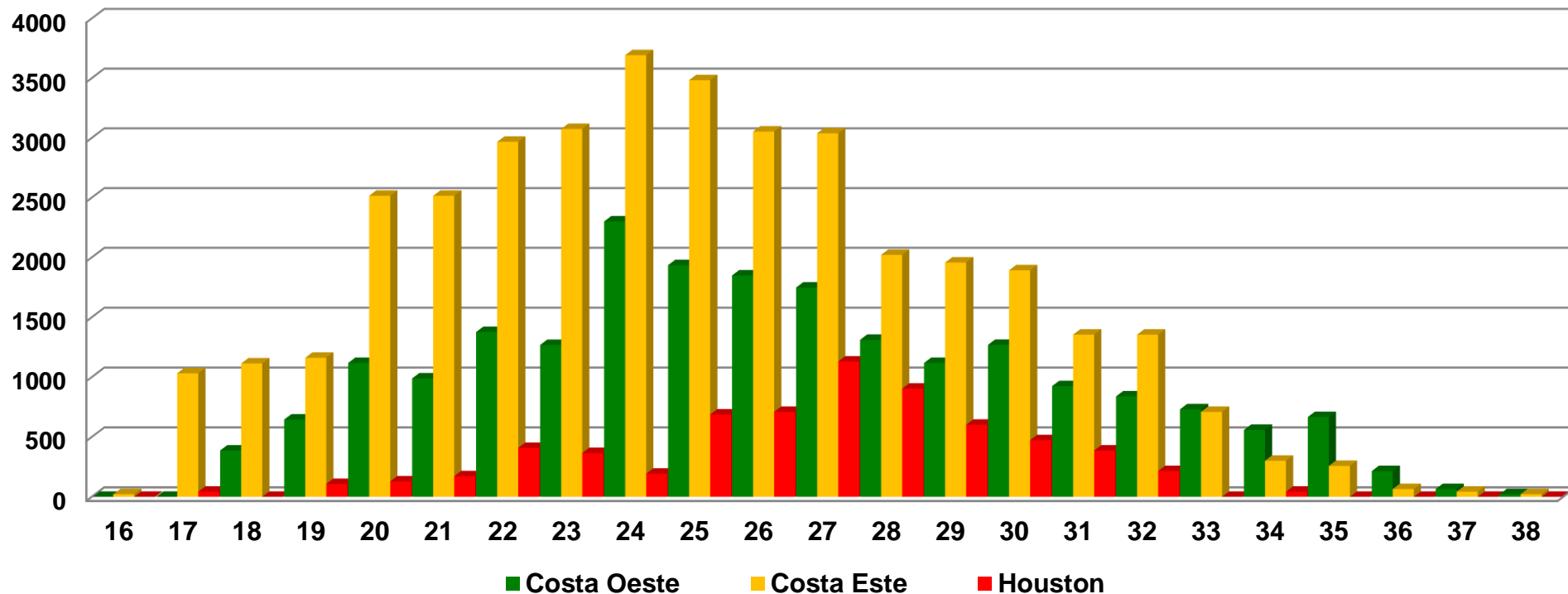
EXPORTACION DE PALTA HASS A ESTADOS UNIDOS DEL 2010 -2014 TM



EXPORTACION DE PALTA HASS A ESTADOS UNIDOS POR SEMANA 2014 TM



EXPORTACION DE PALTA HASS A ESTADOS UNIDOS POR SEMANA Y COSTA DE ARRIBO EN TM 2014



	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38
Costa Oeste	0	0	387	645	1118	989	1376	1269	2301	1935	1849	1747	1312	1118	1269	925	839	731	559	667	215	65	21.5
Costa Este	22	1032	1114	1161	2516	2516	2967	3075	3692	3483	3053	3038	2021	1957	1892	1355	1355	710	301	258	65	43	21.5
Houston	0	43	0	108	129	172	409	366	194	688	710	1130	903	602	473	387	215	0	43	0	0	0	0
TOTAL	22	1,075	1,501	1,914	3,763	3,677	4,752	4,709	6,186	6,106	5,612	5,915	4,236	3,677	3,634	2,666	2,408	1,441	903	925	280	108	43

**EXPORTACION DE
PALTA HASS A
ESTADOS UNIDOS
POR EXPORTADOR
2014 TM**

	Empresa	Cantidad Exportada TM	Participacion (%)
1	Camposol	24,962	38.08%
2	Soc. Agrícola Drokasa	5,375	8.20%
3	Agrícola Cerro Prieto	4,666	7.12%
4	CPF	4,322	6.59%
5	Fruchincha	4,236	6.46%
6	Mission Perú	3,849	5.87%
7	Avo Perú - Talsa	3,053	4.66%
8	IncAvo - Hass Perú	2,602	3.97%
9	Las Lomas de Chilca	2,580	3.94%
10	Agrícola Las Marías	1,075	1.64%
11	Agrícola Chapi	1,011	1.54%
12	Proc. Laran	817	1.25%
13	Exportadora EL Parque SAC	774	1.18%
14	Green Land	559	0.85%
15	Agr. Don Ricardo	452	0.69%
16	Eurofresh Perú SAC	387	0.59%
17	Agrícola Pampa Baja	344	0.52%
18	Green Perú	280	0.43%
19	Agrícola Santa Patricia	237	0.36%
20	VerdeFlor	237	0.36%
21	Agroindustria AIB	151	0.23%
22	Complejo Agroind. Beta	108	0.16%
23	Soc. Agrícola Arona	86	0.13%
24	Soc. Agraria Estanislao del Chimu	86	0.13%
25	Proc. Torreblanca	43	0.07%
26	Deshidratadora Libertad	43	0.07%
27	Danper	22	0.03%
28	Otros	3,197	4.88%
	TOTAL	65,547.00	100%

Comparación Hass 2010 - 2011 -2012- 2013-2014					
Total Europa , America y Asia (Contenedores)					
Semana	2010	2011	2012	2013	2014
1	0.00	0.00	1.44	0.00	0.00
2	0.10	0.00	3.69	0.00	0.00
3	0.00	0.00	3.59	0.00	4.90
4	1.84	0.00	3.90	0.00	4.31
5	1.00	0.00	10.49	3.00	6.05
6	1.40	0.00	5.87	7.10	12.97
7	4.62	1.00	8.83	6.05	16.19
8	5.28	5.00	15.30	15.25	13.89
9	5.69	2.00	17.15	27.91	23.45
10	11.75	6.00	21.61	20.09	29.86
11	10.50	3.00	22.83	25.00	38.96
12	31.46	6.00	36.31	35.00	51.65
13	26.50	12.00	46.02	48.00	78.78
14	57.00	22.00	49.01	46.00	116.39
15	87.50	51.00	89.79	172.47	126.77
16	117.60	61.50	108.00	139.82	158.70
17	90.40	66.00	118.73	164.30	192.59
18	66.00	90.00	78.72	174.27	232.17
19	76.00	118.00	65.54	182.49	246.00
20	87.22	150.00	74.95	167.73	350.00
21	135.70	182.00	109.01	176.39	411.96
22	138.85	183.50	168.81	232.39	446.50
23	131.00	163.00	181.89	226.62	481.34
24	132.00	130.17	216.66	260.98	562.18
25	138.00	117.00	226.55	295.00	520.80
26	119.70	109.00	237.26	270.98	489.40
27	134.00	123.00	215.20	275.88	451.72
28	131.00	117.00	236.58	282.03	396.00
29	129.00	138.00	182.21	273.47	430.68
30	85.50	152.00	168.10	269.79	413.15
31	82.50	150.00	152.39	245.46	305.67
32	83.90	215.00	163.86	225.86	300.20
33	81.70	204.00	173.68	207.65	246.30
34	65.66	222.00	132.45	169.50	218.71
35	33.85	182.00	72.00	147.00	193.84
36	7.00	132.00	46.00	89.50	83.00
37	3.00	84.00	18.00	43.50	52.00
38	0.00	43.00	17.00	29.22	28.00
39	1.00	36.00	3.00	3.00	5.00
40	1.00	22.00	18.00	0.00	0.00
41	0.00	0.00	0.00	0.00	0.00
42	0.00	0.00	0.00	0.00	0.00
43	0.00	0.00	0.00	0.00	0.00
44	0.00	0.00	0.00	0.00	0.00
45	0.00	0.00	0.00	0.00	1.00
46	0.00	0.00	0.00	0.00	1.00
47	0.00	0.00	0.00	0.00	1.00
48	0.00	0.00	0.00	0.00	1.00
TOTAL Cont.	2,316	3,298	3,520	4,959	7,744
TOTAL TM	48,919	69,657	74,723	105,111	164,714

Comparación Hass 2010 - 2011 -2012- 2013-2014					
Total Europa (Contenedores)					
Semana	2010	2011	2012	2013	2014
1	0.00	0.00	0.44	0.00	0.00
2	0.10	0.00	2.69	0.00	0.00
3	0.00	0.00	2.59	0.00	4.90
4	1.84	0.00	2.90	0.00	4.31
5	1.00	0.00	9.34	3.00	6.05
6	1.40	0.00	4.81	7.10	12.97
7	4.62	1.00	7.77	6.05	16.19
8	5.28	5.00	14.30	15.25	13.89
9	5.69	2.00	17.15	27.91	23.45
10	11.75	6.00	18.61	20.09	29.86
11	10.50	3.00	21.83	25.00	38.96
12	31.46	6.00	38.31	35.00	51.65
13	26.50	12.00	48.02	48.00	78.78
14	57.00	22.00	59.01	46.00	115.87
15	87.50	51.00	90.79	172.47	126.77
16	117.60	60.50	103.00	137.82	156.70
17	89.40	66.00	119.98	163.30	134.59
18	65.00	90.00	74.60	172.27	159.37
19	75.00	115.00	60.54	178.49	142.00
20	85.22	147.00	65.95	161.83	162.50
21	131.70	176.00	71.01	164.39	214.10
22	134.85	182.00	96.81	181.39	205.50
23	124.00	153.00	96.35	161.62	243.34
24	125.00	118.17	120.28	161.62	258.46
25	127.00	107.00	142.01	187.00	223.80
26	111.70	95.00	151.13	157.57	211.40
27	127.00	106.00	114.53	172.38	158.08
28	120.00	102.00	167.66	170.20	184.00
29	121.00	118.00	119.95	166.97	239.68
30	81.50	137.00	107.23	161.96	219.20
31	78.50	105.00	106.55	161.21	163.35
32	79.90	134.00	128.67	152.20	163.20
33	80.70	104.00	150.67	152.75	163.30
34	62.66	116.00	113.49	132.50	170.21
35	33.85	111.00	71.00	121.00	149.84
36	7.00	72.00	42.00	83.50	70.00
37	3.00	55.00	18.00	37.00	47.00
38	0.00	28.00	17.00	28.22	26.00
39	1.00	36.00	4.00	3.00	5.00
40	1.00	22.00	0.00	0.00	0.00
41	0.00	0.00	0.00	0.00	0.00
42	0.00	0.00	0.00	0.00	0.00
43	0.00	0.00	0.00	0.00	0.00
44	0.00	0.00	0.00	0.00	0.00
45	0.00	0.00	0.00	0.00	1.00
46	0.00	0.00	0.00	0.00	1.00
47	0.00	0.00	0.00	0.00	1.00
48	0.00	0.00	0.00	0.00	1.00
TOTAL Cont.	2,228	2,664	2,601	3,776	4,398
TOTAL TM	47,060	56,257	54,932	79,750	92,892

Comparación Hass 2010 - 2011 -2012- 2013-2014					
Total ESTADOS UNIDOS (Contenedores)					
Semana	2010	2011	2012	2013	2014
1	0.00	0.00	0.00	0.00	0.00
2	0.00	0.00	0.00	0.00	0.00
3	0.00	0.00	0.00	0.00	0.00
4	0.00	0.00	0.00	0.00	0.00
5	0.00	0.00	0.00	0.00	0.00
6	0.00	0.00	0.00	0.00	0.00
7	0.00	0.00	0.00	0.00	0.00
8	0.00	0.00	0.00	0.00	0.00
9	0.00	0.00	0.00	0.00	0.00
10	0.00	0.00	0.00	0.00	0.00
11	0.00	0.00	0.00	0.00	0.00
12	0.00	0.00	0.00	0.00	0.00
13	0.00	0.00	0.00	0.00	0.00
14	0.00	0.00	0.00	0.00	0.00
15	0.00	0.00	0.00	0.00	0.00
16	0.00	0.00	0.00	0.00	1.00
17	0.00	0.00	0.00	0.00	50.00
18	0.00	0.00	2.00	0.00	69.80
19	0.00	0.00	6.00	2.00	89.00
20	0.00	0.00	7.00	1.00	175.00
21	0.00	0.00	28.00	5.00	171.00
22	0.00	0.00	62.00	41.00	221.00
23	0.00	0.00	85.84	52.00	219.00
24	0.00	0.00	87.92	81.36	287.72
25	0.00	0.00	72.00	96.00	284.00
26	0.00	0.00	68.00	100.23	261.00
27	0.00	0.00	72.84	91.50	275.14
28	0.00	0.00	62.92	98.00	197.00
29	2.00	0.00	55.76	94.00	171.00
30	1.00	1.00	39.87	96.00	169.04
31	1.00	30.00	39.84	77.00	124.00
32	1.00	69.00	28.92	61.00	112.00
33	0.00	90.00	20.92	42.50	67.00
34	2.00	98.00	18.92	33.00	42.00
35	0.00	64.00	3.00	26.00	43.00
36	0.00	57.00	1.00	5.00	13.00
37	0.00	29.00	0.00	6.00	5.00
38	0.00	15.00	0.00	1.00	2.00
39	0.00	0.00	0.00	0.00	0.00
40	0.00	0.00	0.00	0.00	0.00
41	0.00	0.00	0.00	0.00	0.00
42	0.00	0.00	0.00	0.00	0.00
43	0.00	0.00	0.00	0.00	0.00
44	0.00	0.00	0.00	0.00	0.00
45	0.00	0.00	0.00	0.00	0.00
46	0.00	0.00	0.00	0.00	0.00
47	0.00	0.00	0.00	0.00	0.00
48	0.00	0.00	0.00	0.00	0.00
TOTAL Cont.	7	453	763	1,010	3,049
TOTAL TM	151	9,740	16,399	21,706	65,547